

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 591 Issue 2



3165 Olentangy River Road

Columbus, OH 43202

NBC 4 / WCMH
3165 Olentangy River Road
Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	28495	Campaign Ref:	E-120831018
Buyer:	Barack Obama/ D/ President	Client/Product/Estimate:	95/101/1687	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/23/12	Weeks:	3	Order Ref:	06300831
Est./PO Number:	06300831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WCMH	Key Market:	Columbus, OH
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	09/03	09/10	09/17	Total	Cost
1	M-F 10a Today Show III TWTF..	09		65	Nbr of Spots	3			3	195
2	M-F 1130a Extra TWTF..	09		50	30 Comme				2	100
3	M-F 12p News TWTF..	09		65	Nbr of Spots	2			3	195
4	M-F 2p Anderson TWTF.. Isolations: W/C 09/03 MTWTFSS	09		30	Nbr of Spots	3			3	150
5	M-Th, Su 430a News .TWTF...	09		10	30 Comme				2	20
6	M-F 5a News TWTF..	09		70	Nbr of Spots	2			2	140
7	M-F 5p News TWTF..	09		175	30 Comme				1	175
8	M-F 6a News TWTF..	09		150	Nbr of Spots	1			2	300
9	M-F 7p Extra .TWTF..	09		275	30 Comme				4	1100
Weekly Totals:					Total Spots(Ord Spots)	49	70	12	131	
					Closed PR	1	1	2		

Local

Greer Margolis Mitchell

1010 Wisconsin Ave

Suite 800

Washington DC 20007

Barack Obama/ D/ President
Submission Number 591 Issue 2



NBC 4 / WCMH

3165 Olentangy River Road
Columbus, OH 43202

PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	28495	Campaign Ref:	E-120831018
Buyer:	''	Client/Product/Estimate:	95/101/1687	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/23/12	Weeks:	3	Order Ref:	06300831
Est./PO Number:	06300831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	Total	Cost
10	M-F 7a Today Show .TWTF..	09			200 30 Comme	Nbr of Spots 6			6 1200
11	M-F 730p Inside Edition .TWTF..	09			250 30 Comme	Nbr of Spots 3			3 750
12	Mon 8-10p ET /7-9p CT Voice M.....	09			1000 30 Comme	Nbr of Spots 1	1	1	2 2000
13	Sat 6a NewsS.	09			150 30 Comme	Nbr of Spots 1			1 150
14	Sat 730p NBC Primetime Preview MTWTFSS Isolations: W/C 09/03S.	09			175 30 Comme	Nbr of Spots 1			1 175
15	Sat 8a NewsS.	09			225 30 Comme	Nbr of Spots 1			1 225
16	Sun 630a NewsS 06:30:00-08:00:00	09			175 30 Comme	Nbr of Spots 1			1 175
17	M-Su 6p News .TWTFSS	09			375 30 Comme	Nbr of Spots 1			1 375
18	M-Su 630p NBC Nightly News .TWTFSS	09			700 30 Comme	Nbr of Spots 1	1	2	1400
19	Tue 8-9p .T.....	09			1000 30 Comme	Nbr of Spots 1	1	2	2000
20	Wed NBC Sunday Night FootballW..... 22:00:00-23:00:00	09			900 30 Comme	Nbr of Spots 1		1	900
21	Wed 9-10p	09			30 Nbr of Spots				

Weekly Totals: Total Spots(Ord Spots)

Closed PR

1 1 1 1 1 1 1 1 1 1

Local

Greer Margolis Mitchell

1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 591 Issue 2



MetTV

Wnbc4i.com

3165 Olentangy River Road
Columbus, OH 43202

NBC 4 / WCMH
3165 Olentangy River Road
Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	28495	Campaign Ref:	E-120831018
Buyer:	..	Client/Product/Estimate:	95 /101 /1687	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/23/12	Weeks:	3	Order Ref:	06300831
Est./PO Number:	06300831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	Total	Cost
22	W....			Comm	Closed PR	1	1	1	
	M-F 10a Today Show III	09			65	30	Nbr of Spots	1	2
	M.....					30			130
23	M-F 11a Anderson	09			50	30	Nbr of Spots	1	2
	M.....					30			100
24	M-F 11a Anderson	09			50	30	Nbr of Spots	1	2
	M.....					30			100
25	M-F 1230p Daytime Columbus	09			40	30	Nbr of Spots	1	2
	M.....					30			80
26	M-F 12p News	09			65	30	Nbr of Spots	1	2
	M.....					30			130
27	M-F 2p Doctors	09			50	30	Nbr of Spots	1	2
	M.....					30			100
28	M-F 3p Katie	09			75	30	Nbr of Spots	1	2
	M.....					30			150
29	M-F 4p Ellen	09			150	30	Nbr of Spots	1	2
	M.....					30			300
30	M-F 7a Today Show	09			200	30	Nbr of Spots	2	2
	M.....					30			400
31	M-F 730p Inside Edition	09			250	30	Nbr of Spots	1	2
	M.....					30			500
32	M-F 10a Today Show III	09			65	30	Nbr of Spots	3	3
	WTF..					30			195
33	M-F 11a Anderson	09			50	30	Nbr of Spots	2	2
						30			100

Weekly Totals: Total Spots(Ord Spots)

Closed PR

1 1 1 2 131

Local

Greer Margolis Mitchell

1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 591 Issue 2

NBC 4   here for you.

NBC 4 / WCMH

3165 Olentangy River Road
Columbus, OH 43202

PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	28495	Campaign Ref:	E-120831018
Buyer:		Client/Product/Estimate:	95/101/1687	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/23/12	Weeks:	3	Order Ref:	06300831
Est./PO Number:	06300831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	Total	Cost
34	M-F 11a Anderson ..WTF..	09	50	Comme	Nbr of Spots	30	4	4	200
35	M-F 1230p Daytime Columbus ..WTF..	09	40	Comme	Nbr of Spots	30	3	3	120
36	M-F 12p News ..WTF..	09	65	Comme	Nbr of Spots	30	3	3	195
37	M-F 2p Doctors ..WTF..	09	50	Comme	Nbr of Spots	30	3	3	150
38	M-F 3p Katie ..WTF..	09	75	Comme	Nbr of Spots	30	4	4	300
39	M-F 4p Ellen ..WTF..	09	150	Comme	Nbr of Spots	30	4	4	600
40	M-Th, Su 430a News ..WTF..	09	10	Comme	Nbr of Spots	2	2	2	20
41	M-F 5a News ..WTF..	09	70	Comme	Nbr of Spots	2	2	2	140
42	M-F 6a News ..WTF..	09	150	Comme	Nbr of Spots	2	2	2	300
43	M-F 7a Today Show ..WTF..	09	200	Comme	Nbr of Spots	6	6	6	1200
44	M-F 730p Inside Edition ..WTF..	09	250	Comme	Nbr of Spots	4	4	4	1000
45	Sun 9a News	09	200	Comme	Nbr of Spots	1	1	1	200

Weekly Totals: Total Spots(Ord Spots)

Closed PR

Local

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 591 Issue 2



Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	Total	Cost
46	M-F 7a Today ShowS	06		Comm	500	30	Nbr of Spots	2	2
47	M-F 9a Today Show IIM.....TWTF..	06		Comm	250	30	Nbr of Spots	4	4
48	M-F 11a Daytime ColumbusTWTF..	06		Comm	100	30	Nbr of Spots	2	2
49	M-F 1p Days Of Our Lives MTWTF..	06		Comm	200	30	Nbr of Spots	5	5
50	M-F 4p EllenTWTF..	06		Comm	350	30	Nbr of Spots	2	2
51	M-F 7p Extra MTWTF..	06		Comm	500	30	Nbr of Spots	3	3
52	Sun 9a NewsS	06		Comm	600	30	Nbr of Spots	1	600
53	M-F 5a NewsTWTF..	09		Comm	70	30	Nbr of Spots	1	70
54	M-F 10a Today Show III MTWTF..	09		Comm	65	30	Nbr of Spots	1	65
55	M-F 11a Daytime ColumbusTF..	06		Comm	100	30	Nbr of Spots	1	100
56	M-F 12p NewsTF..	06		Comm	150	30	Nbr of Spots	1	150
57	M-F 2p Doctors	06		Comm	175	30	Nbr of Spots	1	175
Weekly Totals:					Total Spots(Ord Spots)			49	70
					Closed PR			1	1
								1	2

Local

Greer Margolis Mitchell

1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 591 Issue 2



nbc4i.com

Barack Obama/ D/ President

Barack Obama/ D/ President
3165 Olentangy River Road
Columbus, OH 43202

NBC 4 / WCMH
3165 Olentangy River Road
Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 09/03/12 to 09/23/12
Est./PO Number: 06300831
Associated Copies: No

Submission Cost: 28495
Client/Product/Estimate: 95/101 /1687
Weeks: 3
Contract type: Political

Campaign Ref: E:120831018
Sales Rep: HRP Washington, DC
Order Ref: 06300831
Business Type: POLITICAL

Business Category: Transactional
Campaign Ref: E:120831018
Sales Rep: HRP Washington, DC
Order Ref: 06300831
Business Type: POLITICAL

Ref	Sales Product	Product Details	Rev Type		Rate	Spot Type		09/03	09/10	09/17	Total	Cost
11	M-F 730p Inside Edition	:30 Commercial	TWTF			Comm						
21	Wed 9-10p	:30 Commercial	Wed 9-10p		3500	30	Nbr of Spots		1		1	3500
						Comm						